SECURITY SUMMIT
Virtual Event
CONFERENCE & EXHIBITION

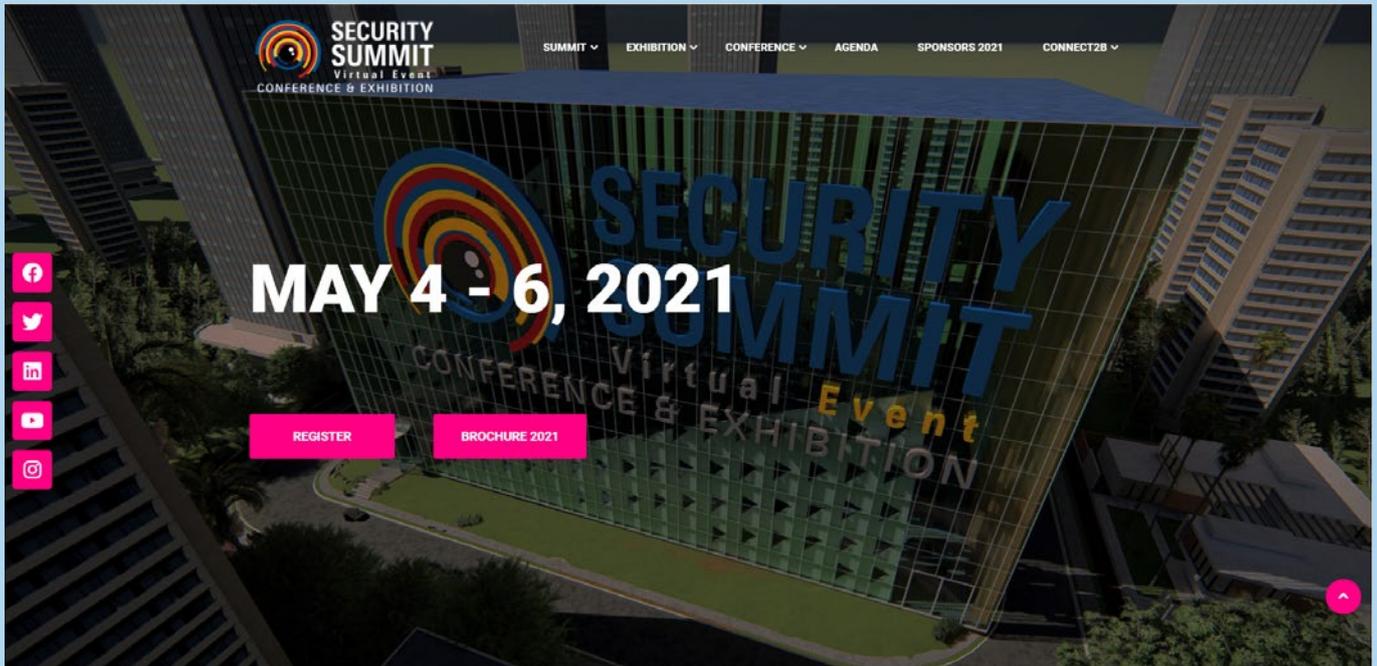04 DAY   06 DAY
05 MONTH '21 YEAR

EXHIBITORS & VISITORS GUIDE
www.vsecuritysummit.com

GENERAL

Event, as on online edition, is a comprehensive concept with a purpose to bring *live experience* into your office or home. The only needed equipment is a PC (laptop, tablet or smartphone) with functional speakers and microphone. In addition, a steady Internet connection is a must.
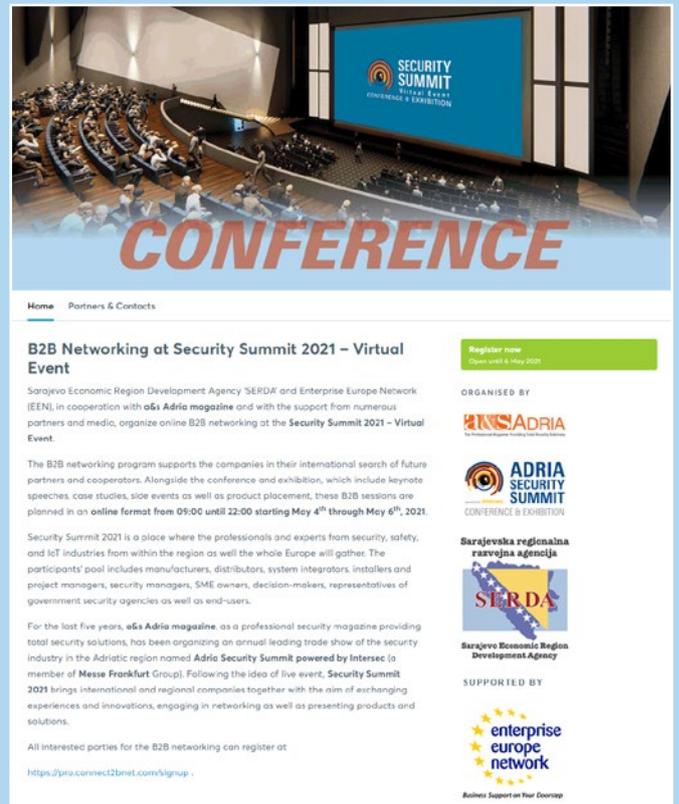
Only companies which have entered into a contract with the event organizer will be granted access to the platform as exhibitors and allowed to fill out their company profiles and deliver required information and materials.

Login or **Register** buttons are available in the top right corner of the platform. Both can be done using the existing LinkedIn or Google accounts. Alternatively, one can also perform the activity with an individual email address and a newly created personal password.

PLATFORM

The platform offers a unique experience of integrated 3D environment which is turned into a highly functional B2B matchmaking service.
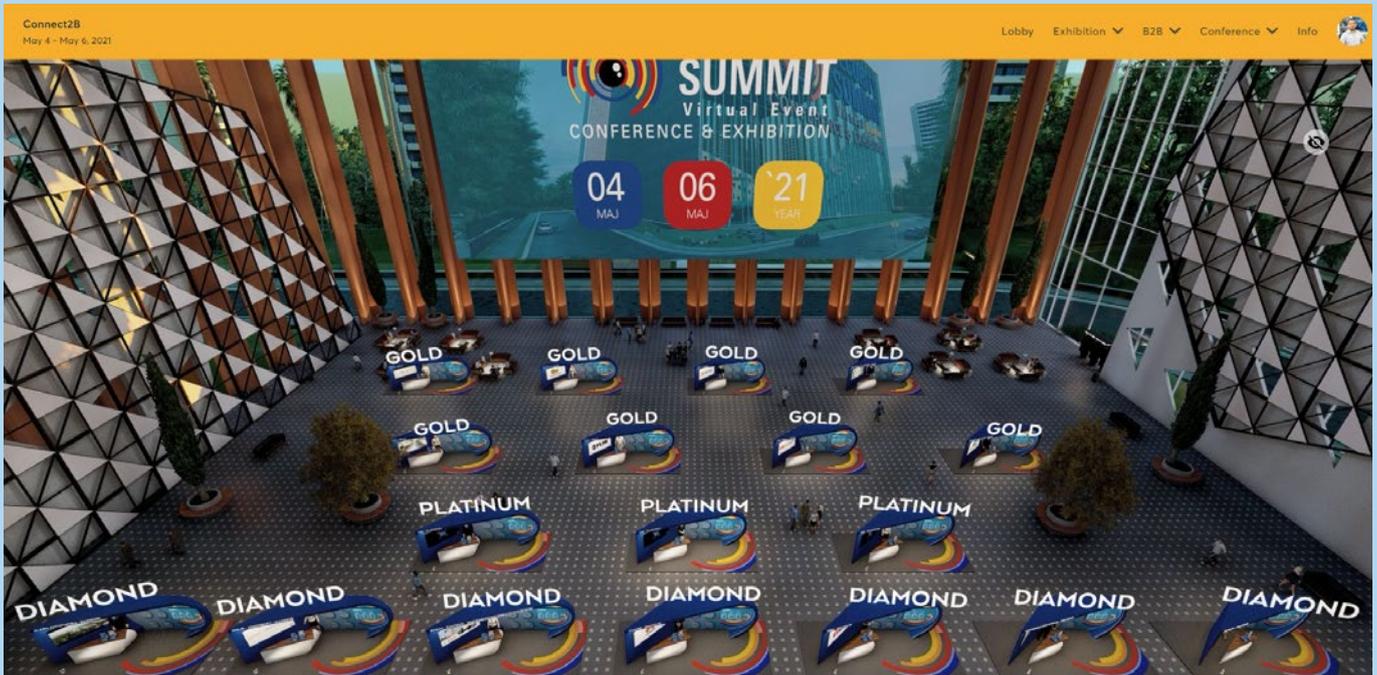
The main menu provide navigation to registered participants: exhibitors (i.e. sponsors) and visitors. It consists of the following menus and submenus: Lobby, Exhibition (Expo, Floorplan and Marketplace), B2B (Exhibitors, Visitors, Meetings, and Messages), Conference (Agenda, Speakers, and Live Stage), Info and Profile. Navigation section will explain each menu in detail.

During the whole time at the platform, participants have access to the Virtual Assistant located in a corner.

NAVIGATION

Lobby is the window into the event. It represents a branded shortcut navigation map that leads visitors to the conference halls, exhibition, or B2B networking.

Exhibition consists of three submenus, namely **Expo, Floorplan** and **Marketplace.** Expo is the window into the exhibition hall. The designated company profile will be opened by selecting either representation of a virtual booth or a logo of the desired sponsor shown in the hall. Floorplan represents the booths of exhibitors. By clicking on desired booth company profile will be presented.

Marketplace is a unique informational place where sponsors can promote their products, services, interests in partnerships or project cooperation, seek or offer investments, outline expertise, or submit a general request for anything of value to the industry community. **B2B** consists of four submenus, namely **Exhibitors**, **Visitors**, **Meetings**, and **Messages.** The purpose of the menu is to gather all B2B related features in one place in order to streamline the activities.

Exhibitors and Visitors offer insights into respective lists with general information on them made immediately available. Within the general information, avail-ability and bookmark options are outlined. On the left side, one can find a general search option with corresponding filters on prospects for the following categories: bookmarked, matchmaking, country, organization type, and business filed. By selecting either an exhibitor or a visitor, the designated profile will be opened.

Meetings is a place where all scheduled 1on1 meetings are outlined. Here, one can decide which meetings to accept and which to forego as well as check the current meetings calendar. A reminder on a new meeting is always active.

Messages is a place where written communication takes place. A reminder about new messages is always active. **Conference** consists of three submenus, namely **Agenda**, **Speakers**, and **Live stage**. The purpose of the menu is to gather all conference-related features in one place in order to streamline the activities.
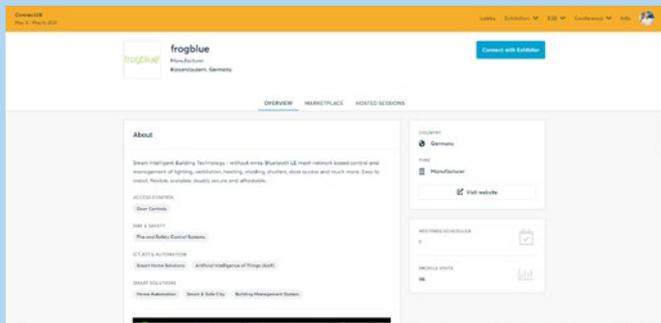
Agenda offers insights into conference agenda as well as personal agenda. By selecting a session from the conference agenda, a designated conference hall within the

Live stage will be opened. Further, one can simply bookmark desired sessions here. Personal agenda summarizes bookmarked sessions as well as accepted 1on1 meetings, offering a unique personal calendar.

Speakers summarizes information about all conference speakers, with general information on each of them. By selecting a speaker, the
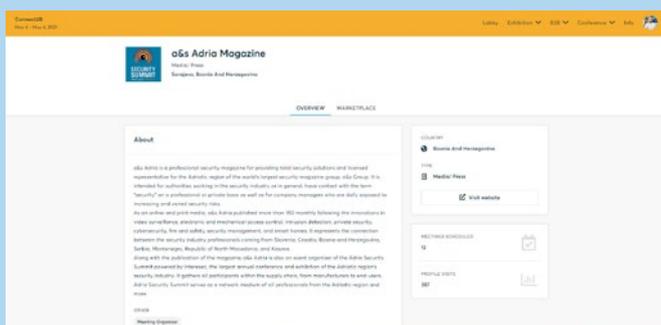
designated profile will be opened.

Live stage is the window to conference halls. Selecting a desired conference hall, one immediately joins a current session. On the right side of the window one can find the chat option in case he/she wants to ask the question to the presenter.
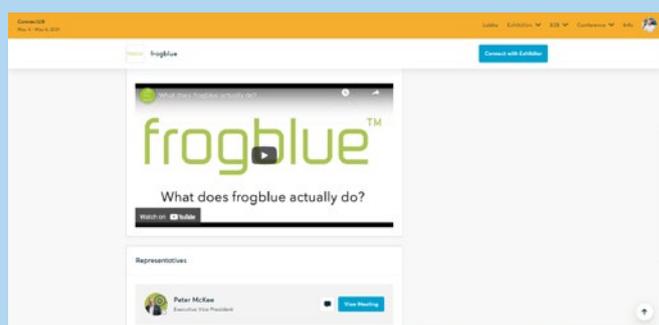
Info menu represents a landing page to the public. With its submenus, it provides mandatory insights into benefits the Summit delivers, organizational endeavors, guide on how to efficiently participate in B2B matchmaking, whom to contact in case of queries, while also offering answers to some of the most common questions.

Profile, represented as a personal picture, offers options to edit one's profile (e.g. edit name, change industry niches, or check selected local support office) or account settings (e.g. edit email address or change password) as well as manage company representatives. Additionally, it contains the feedback so one can give his/her event.

COMPANY PROFILE

Company profile consists of designated company's representatives, video and relevant company details.

Company overview is company description outlined alongside the industry niches they operate in. Visitors can also schedule immediately with company representatives.

Additionally, one can find submenus of company's marketplace and hosted session/s. Marketplace represent all company's products at one place. Hosted sessions represent the sessions provided by the company.

EVENT, ORGANIZER, CONTACTS, OPENING HOURS

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Security Summit 2021

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Period:
May 4 – 6, 2021, 09:00 – 20:00 (CET)