

Sponsorship

Exhibition & Networking Arena

BENEFITS AS A SPONSOR

	Diamond 6,000 EUR	Platinum 4,000 EUR	Gold 3,000 EUR	Silver 2,000 EUR	Bronze 1,000 EUR
Display of the company's name on a booth					
Company's intro video on a virtual screen					
Search all exhibitors with their contact info					
B2B Networking: Get access to the following number of available company's representatives for 1on1 meetings with all interested virtual booth visitors (1 representative is available on a video call for on-demand requests while remaining representatives are available for prescheduled meetings.)	4	3	2	1	
Guaranteed number of scheduled 1on1 meetings with relevant leads	30	20	10	5	
Make available for download company representatives' business cards	5	4	3	2	
Make available for download a number of different companies' promotional materials (catalogue, brochure etc.)	Unlimited	20	15	5	
Make available a contact form to all visitors to submit their information as well as to upload their own contact information					
Receive a message from an interested virtual booth visitor					
Access to the database of all virtual event attendees with their contact info					
Filter all the attendees by means of search option, position or service they deploy, predefined industry niches the company operates in, and/or by the country the company is headquartered in					

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Product Placement

BENEFITS AS A SPONSOR

	Diamond	Platinum	Gold	Silver	Bronze
Publish a description of your product offering					
Publish a description of your service offering					
Express interest in engaging in a partnership with another organization					
Express interest in finding a partner for your project					
Express interest in specific investment opportunities					
Publish a description of a specific area of expertise which you can offer					
Declare specific interest in any related matter					

Conference

BENEFITS AS A SPONSOR

	Diamond	Platinum	Gold	Silver	Bronze
Attendance at all sessions across all conference halls					
Opportunity to organize a number of individual side events	3	2	1	1	
Opportunity to present a number of independent case studies	1	1	1		
Opportunity to hold a number of keynote speeches	1	1			
Attendance at the VIP virtual event panel session					

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Report

BENEFITS AS A SPONSOR

	Diamond	Platinum	Gold	Silver	Bronze
Number of all virtual booth visitors	■	■	■	■	
Detailed list with contact info of all virtual booth visitors	■	■	■	■	
Detailed statistics related to documents (Document views, views per document and who viewed documents)	■	■	■		
Detailed statistics related to video (Number of video views and who viewed the video)	■	■	■		
Number of held 1on1 meetings	■	■	■		
Detailed list with contact info of all visitors who attended side events categorized individually	■	■			
Detailed list with contact info of all visitors who attended case studies categorized individually	■	■			
Detailed list with contact info of all visitors who attended keynote speeches categorized individually	■	■			

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Promotion

BENEFITS AS A SPONSOR

	Diamond	Platinum	Gold	Silver	Bronze
Corresponding acknowledgments in all potential PR releases					
Company's info placement in the exhibitors' database & catalog					
Company's unique branding of the virtual booth					
Automatic email on each newly prescheduled 1on1 meeting prior to the event					
Automatic reminder on scheduled meetings					
Automatic reminder on the agenda					
Company's logo & short description placement on the Security Summit's website					
Brand promotion on the Security Summit's social networks					
Number of published sponsored articles on the Security Summit's website and social networks	4	3	2	1	
Dedicated welcome email/ message sent to all attendees					
Number of recorded statements made available on dedicated YouTube channel	3	2	1		
Company's logo placement at the entrance hall (lobby) and conference halls					
Company's logo placement on informative screens of virtual event platform by means of flags, banners, etc.					
Branded Thank You email, with attached company's promotional materials of up to 25 MB in size sent to all attendees after the event					

Mandatory submission of required promotional materials no later than October 15 in order to utilize promised promotional activities on our end.